

NANCY TSAI

ILLUSTRATOR & GRAPHIC DESIGNER



Illustrator, with over a decade experience, seeking new challenges and developing skills in the creative department of the social media, entertainment, and gaming industry.

experience

Senior Artist

Gaia Interactive, Inc (2007 - present), San Jose, CA


- Produce quick turnaround illustrations and graphics needed on a daily basis for marketing team, creating 30+ graphics a month
- Illustrated character art, comics, and visual novel game assets.
- Designed and improved on Go Gaia Mobile App UI including layouts, backgrounds, and icons and provided feedbacks with web developers on ongoing development
- Illustrated all the backgrounds and maps for onsite monster battle game "Lake Kindred" and dungeon crawler "Gaia Adventures"
- Conceptualized and finalized 2D art assets for Gaia's flash based virtual world.
- Created virtual goods in the form of pixelated sprites
- Designed physical merchandises such as slippers, hats, and stationary.


Illustrator and Art Manager (Volunteer)

FanimeCon (2005 - present), San Jose, CA


- Managed a group of 8 volunteered professional artists to create artworks and promotional materials for annual convention via Trello.
- Maintained schedules to meet deadlines and specifications requested by various departments.
- Provide art directions for annual theme and provide critiques through bullet points and paintovers to meet consistent art quality.
- Connect and hire new artists that meet convention's art standard.
- Produced various illustrations for program guide cover, banners, website, stationary, and various advertising medium.

contact

 nancy2tsai@gmail.com

 San Jose, CA

 kuruta.net/portfolio

 [linkedin.com/in/nancytsai](https://www.linkedin.com/in/nancytsai)

education

San Jose State University, CA

(2006 - 2011)

BFA Illustration | Minor Japanese

Evergreen Valley College, CA

(2004 - 2006)

Associate in Art Degree

skills

- Adobe Photoshop
- Clip Studio Paint
- Paint Tool SAI
- Adobe Premiere
- Adobe Indesign
- Blender
- HTML/CSS
- Traditional Animation
- Storyboarding
- Visual Development
- Merchandise Design
- Book printing